



*You are cordially invited to attend the  
Mississippi Security Association's  
26th Annual Convention & Trade Show In-a-Box!*

*We'll miss our in-person trade show festivities this year due to the pandemic, so we're doing the next best thing: MSA will bring the trade show to you—in a box! That's right. MSA, in partnership with our Trade Show Vendors, will send all the fun and wonder to your company office in a box filled with goodies, samples, games to play, prizes to win, and information on the latest technology.*

*Security dealer companies must register to receive the gift box. The gift box will contain items to share with your team members, including game cards to win items. There are pistol raffle tickets for sale. Drawing will be held September 24, 2020 during the MSA Virtual Statewide Meeting.*

*Dealers can also get the CEU requirements for licensing virtually this year!*

**September 22, 2020 (Tuesday) - 8 Hours of Continuing Education**

**September 23, 2020 (Wednesday) - 8 Hours of Continuing Education**

**September 24, 2020 (Thursday) - MSA Statewide Meeting &  
TRADE SHOW IN A BOX!**

**Special Guest Speakers: Crowell Armstrong, MSA Lobbyist  
MS State Fire Marshal Electronic Protection Division**

**State of the Association, Elections, Parade of Prizes, Opening of the Box!**

**September 29, 2020 (Tuesday) - 8 Hours of Continuing Education**

Alarm Monitoring Services, Alarm.com, All American Monitoring, Anixter, Avantgard Monitoring Centers, Axis Communications, Cen-Signal, CMS, COPS Monitoring, DMP, DSC, Electronic Supply Co., ESC Central, Global Monitoring Solutions, M2M Services, MS State Fire Marshal, Resideo, Security Equipment Supply (SES), Stanley Security, Telguard, United Central Control (UCC), uniview tec, Vivotek, Wave Electronics

**Important Contact Information:**

**Kathy Brown, Trade Show Chair**  
504-881-9958 or [Kathy.Brown@anixter.com](mailto:Kathy.Brown@anixter.com)

**Jack Torrence, President**  
601-540-3900 or [jack@globalsectorservices.com](mailto:jack@globalsectorservices.com)

**Shelley Pettit, Executive Director**  
**Mississippi Security Association**  
601-668-0528 Phone / 601-372-2667 Fax  
Email: [msalert@bellsouth.net](mailto:msalert@bellsouth.net)  
Website: [www.securems.org](http://www.securems.org)



**REGISTER TODAY!**

**If you made reservations  
at the Hilton Hotel,  
please remember to  
cancel them!**



# Mississippi Security Association 2020 Convention Schedule of Events



ACTIVITY	DESCRIPTION	TIME	LOCATION
<b>September 22, 2020 (Tuesday)</b>			
Resideo	Drive Sales with a Planned Presentation	8:00 a.m.	Virtual
Resideo	Total Connect—End User Experience	9:00 a.m.	Virtual
CMS	Customers want Old Dogs but with New Tricks	10:00 a.m.	Virtual
DSC	New Wireless Products and Programming	1:00 p.m.	Virtual
Alarm Monitoring Services	What Happens If?	3:00 p.m.	Virtual
<b>September 23, 2020 (Wednesday)</b>			
Telguard	Sole Path Communications for Fire Panels	8:00 a.m.	Virtual
Uniview tec	Body Temperature Measurement Solutions and Deployment	10:00 a.m.	Virtual
Stanley Security	Taking Advantage of Central Stations—Get the Most for Your Money!	1:00 p.m.	Virtual
Wave Electronics	What to Expect from a Distribution Partnership	3:00 p.m.	Virtual
<b>September 24, 2020 (Thursday)</b>			
MSA	Statewide Meeting & <b>TRADE SHOW IN A BOX!</b> Special Guest Speakers - MS State Fire Marshal Electronic Protection Division & MSA Lobbyist Crowell Armstrong State of the Association Election of Vice-Presidents Grand Opening of Dealers' Trade Show Boxes! Games, Prizes, Product Information, Latest Technology, Goodies Pistol Raffle—contact MSA if you would like to buy tickets (one for \$5, five for \$25)	10:00 a.m.	Virtual
<b>September 29, 2020 (Tuesday)</b>			
Alarm.com	Access Control	9am-12pm	Virtual
Alarm.com	Technical Training	1pm-4pm	Virtual
Alarm.com	Residential Sales Training	4pm-5pm	Virtual
Alarm.com	Commercial Sales Training	5pm-6pm	Virtual

***CEU Classes fill up quickly. Register early!***

# ATTENDEE REGISTRATION FORM 2020



Company: \_\_\_\_\_

Name: \_\_\_\_\_

Street: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Permission to send text messages: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Registration Fees:**                       \$0 Member                       \$10/hr Non-Member

*\*Schedule is subject to change prior to the convention.*

Course Title	Company	Time	CEUs	Check to attend
<b>September 22, 2020 (Tuesday)</b>				
Drive Sales with a Planned Presentation Total Connect-End User Experience	Resideo	8am-10am	2	
Customers want Old Dogs but with New Tricks	CMS	10am-12pm	2	
New Wireless Products and Programming	DSC	1pm-3pm	2	
What Happens If?	Alarm Monitoring Services	3pm-5pm	2	
<b>September 23, 2020 (Wednesday)</b>				
Sole Path Communications for Fire Panels	Telguard	8am-10am	2	
Body Temperature Measurement Solutions & Deployment	Uniview tec	10am-12pm	2	
Taking Advantage of Central Stations—get the most for your money!	Stanley Security	1pm-3pm	2	
What to Expect from a Distribution Partnership	Wave Electronics	3pm-5pm	2	
<b>September 24, 2020 (Thursday)</b>				
Special Guest Speakers—MS State Fire Marshal Electronic Protection Division, MSA Lobbyist Crowell Armstrong MSA State of the Association, Election of Vice-Presidents, Grand Opening of Dealers' Trade Show Boxes! Games, Parade of Prizes, Product Information, Latest Technology, Goodies Pistol Raffle—contact MSA if you would like to buy tickets (one for \$5, five for \$25)	MSA Statewide Meeting & TRADE SHOW IN A BOX!	10am-12pm	2	
<b>September 29, 2020 (Tuesday)</b>				
Access Control	Alarm.com	9am-12pm	3	
Technical Training	Alarm.com	1pm-4pm	3	
Residential Sales Training	Alarm.com	4pm-5pm	1	
Commercial Sales Training	Alarm.com	5pm-6pm	1	

Credit Card Payments	
Card #	
Expiration Date:	CCV#:
Signature:	

**Submit registration and payments to:**  
 Mississippi Security Association  
 P.O. Box 720252  
 Byram, MS 39272  
 Phone (601) 668-0528; Fax (601) 372-2667  
 Email: msalert@bellsouth.net